

Golf Saskatchewan & Golf Canada

Everyone Benefits



FACILITIES AND GOLFERS – 2018

Golfer Benefits



Golf Saskatchewan, in partnership with Golf Canada, is proud to provide the following expanded suite of benefits to our member facilities and their golfers.

Introducing

Golf Canada Gold Membership.



Golf Canada Gold Membership Golfer Benefits

- 1) Welcome Kit
- 2) Incident Protection
- 3) Official Golf Canada Handicap Factor
- 4) Club ID Labels

And more!

Golfer Benefits: Welcome Package



Welcome to Golf Canada.

Delivered directly to member's homes or golf club, the Gold Member Welcome Package includes:

- Pocket Caddie Booklet with member benefit details and reference guide to rules, handicapping and the game
- Personalized Club ID Labels ready to affix to valuable golf equipment
- Personalized Member Card and Bag Tag



PROTECTING YOU & YOUR MEMBER GOLFERS

GOLF CANADA INCIDENT PROTECTION

Provides up to

\$6,000

coverage per member golfer against unfortunate incidents.



Golf Saskatchewan has distributed
1.25 MILLION DOLLARS

to Saskatchewan Golf Courses through the
Membership Assistance Program (MAP)

With \$100,000 to distribute in 2018,
visit our website to find out how your club can apply.

golsaskatchewan.org

Golfer Benefits: Golf Canada Equipment Protection



**You may be good on bentgrass,
but not with bent clubs.**

**Golf Canada Incident Protection provides
up to \$2,500 reimbursement for damaged,
lost or stolen equipment.**

- Report, replace, and return... to the game you love!
- Peace of mind, whether you are playing at your home club or on a golf vacation
- Hassle free



Golfer Benefits: Golf Canada Cart Accident Protection



Your drives are great,
but your driving leaves
something to be desired?

**Golf Canada Incident Protection covers you
in the event of an unfortunate, and potentially
costly, golf cart accident.**

- Coverage for damages up to \$2,500
- Simple and straightforward reimbursement process



Golfer Benefits: Golf Canada Broken Window Protection



Bad shots are now pane free.

The only thing worse than an errant shot is one that is followed by a loud crash. Golf Canada Incident Protection provides relief in the event your ball damages windows on or near the course.

- Reimbursement for damages up to \$1,000 towards the cost of repairing or replacing the window



Golfer Benefits: Official Golf Canada Handicap Factor®



What's your number?

You hear it on the first tee of almost every round.
Your Golf Canada Handicap Factor is as much a part
of the game as your putter.

- A requirement to participate in national and provincial and most regional and club events
- Provides your players with easy to access and fun tools to post their rounds and track their games
- Official Handicaps are tracked within the Golf Canada Score Centre a tool that can be accessed at your club, online and on your phone



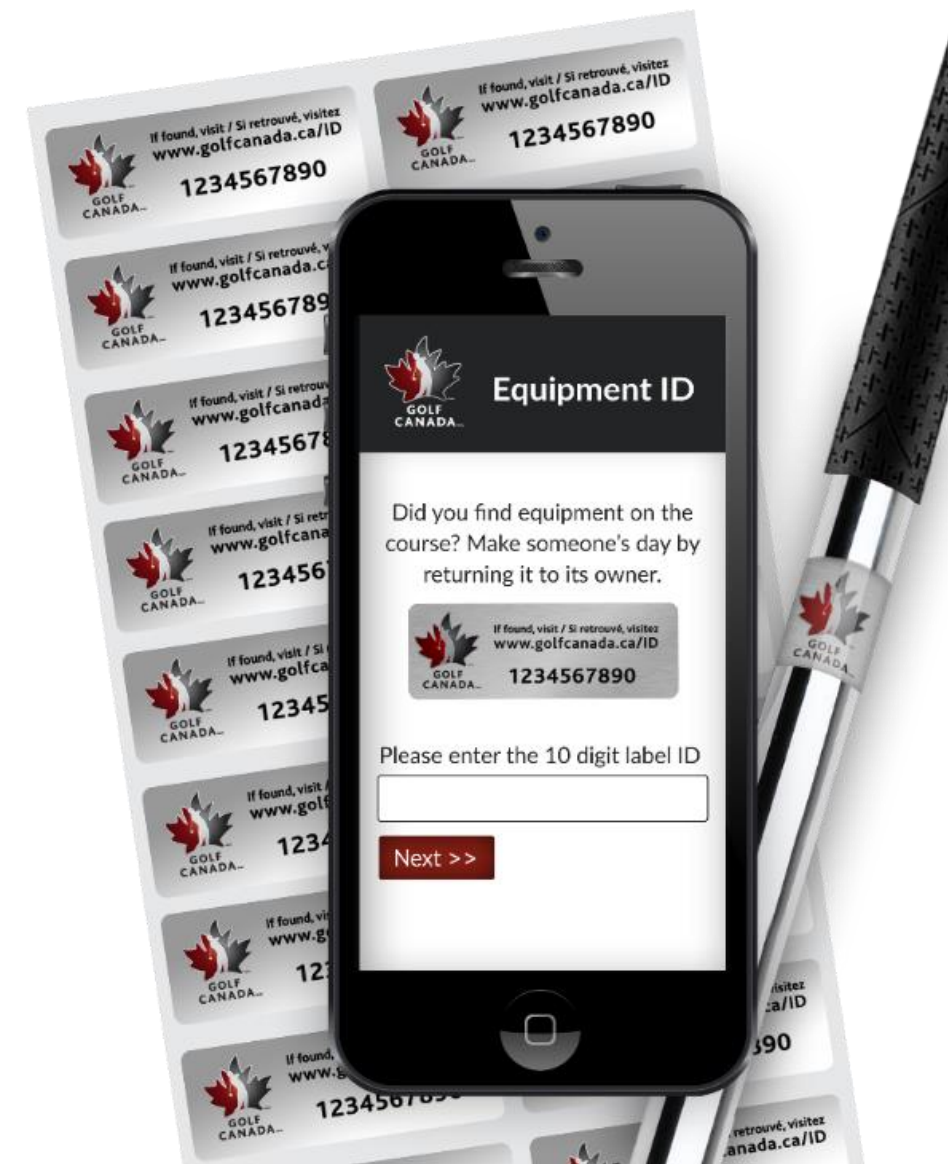
Golfer Benefits: Golf Canada Equipment ID Labels



Golf clubs lost, and found!

Included in the Welcome Package Golf Canada Equipment ID Labels connect you to lost clubs through an innovative online tracking system.

- Personalized and pre-connected to your existing member account
- Private identification labels to affix to clubs or other valuable equipment
- Mobile-friendly tracking system allows finders to message you the location of your club for pick-up



PLUS even more golfer benefits!

Free or discounted access to online rules/handicapping education

Golf benefits with RBC Insurance for home and auto*

Discounts on Golf Canada merchandise

Discounts on event tickets

...And stay tuned. There are more
valuable golfer benefits to come!

*Some limitations apply.



Golf Canada Gold Membership Facility Benefits

- 1) Incident Protection for Your Golfers
- 2) Handicap and Course Rating
- 3) Event Opportunities
- 4) Digital Tools and Golfer Insights

And more!

Think of it as “Happy Customer” coverage.



GOLF CANADA INCIDENT PROTECTION

PROTECTION FOR YOUR GOLFERS IN THE EVENT OF CLUB LOSS,
THEFT OR DAMAGE; BROKEN WINDOWS; GOLF CART DAMAGE.

\$6,000

coverage per golfer will keep
your members happy, and golfing!

Facility Benefits: Handicap & Course Rating Services



As a member club, you rate.

Golf Canada member clubs are exclusively entitled to carry a Course and Slope rating.

- A necessity to ensure you are ready for the World Golf Handicapping System launching in 2020
- Your facility is available for score postings by members in the Golf Canada Score Centre course database
- All members, member guests and green-fee players can post their rounds to your facility providing you with valuable data and insights



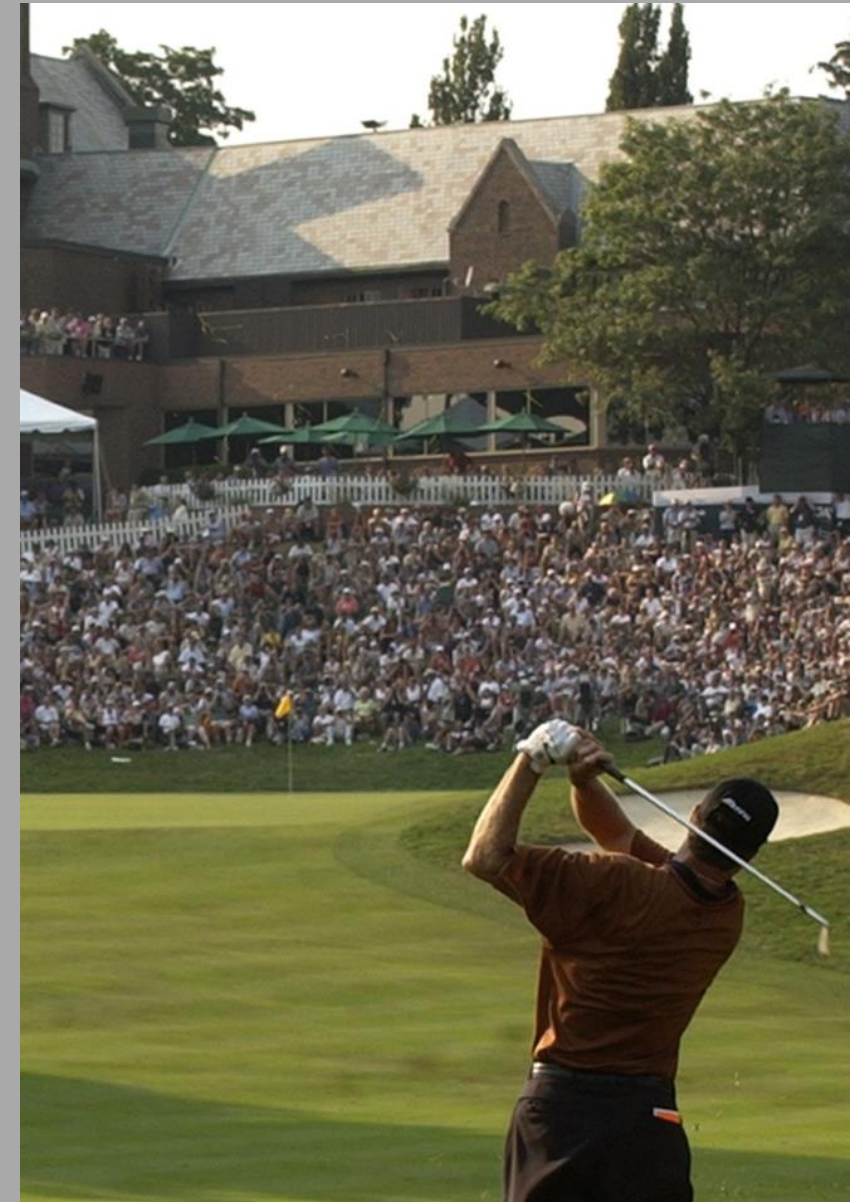
Facility Benefits: Event Hosting Opportunities



Your golf club vs. the world.

Only Golf Canada member facilities have the opportunity to host national and provincial championship events.

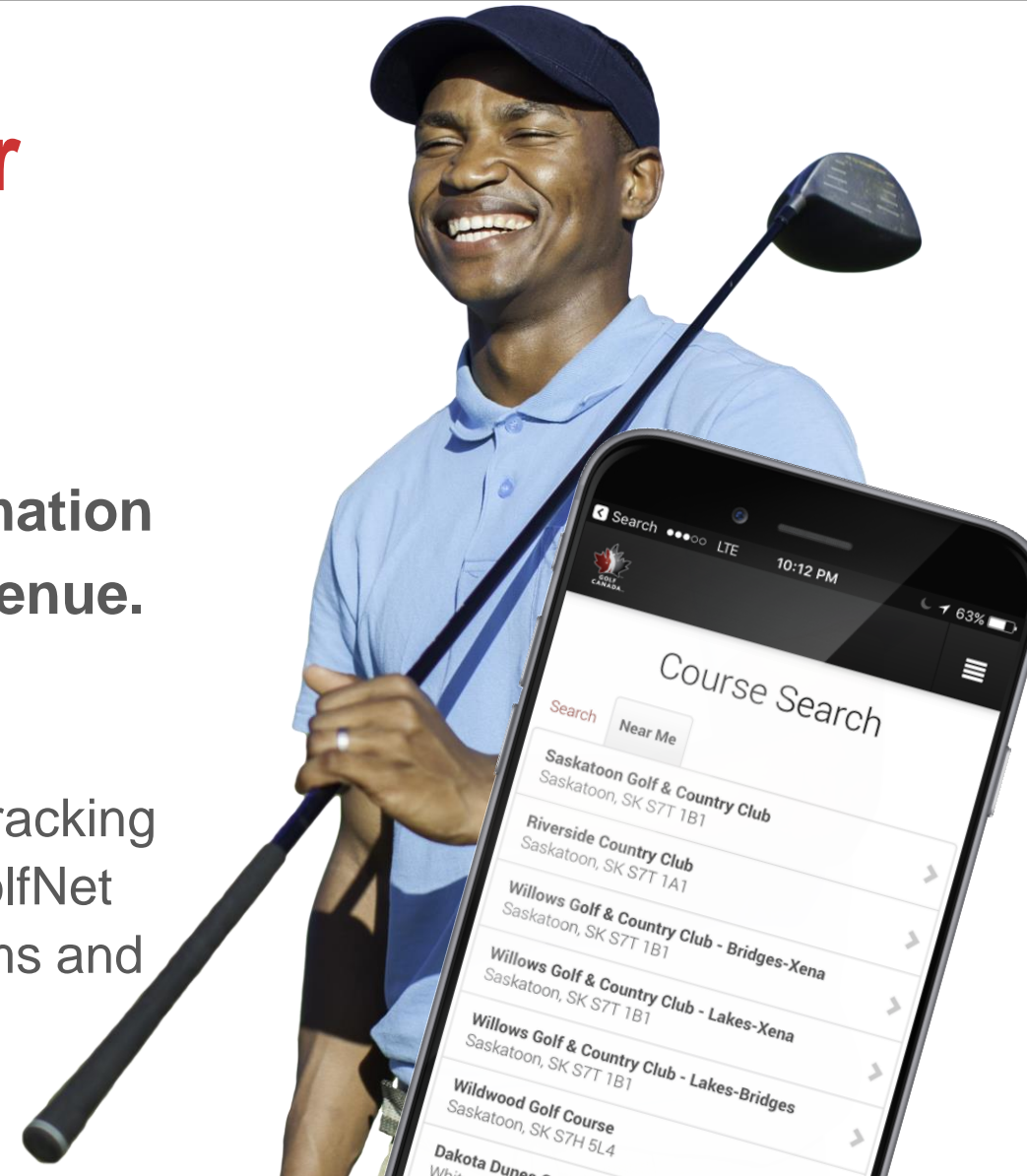
- Increase the cache and presence of your facility
- Create hospitality opportunities for new and existing customers
- See how your facility stacks up against the best competitors in the country and from around the world



Learn so much more about your golfers than just how they play.

More than just handicap tracking, the Golf Canada Score Centre provides a wealth of tools and information that you can use to work smarter and increase revenue.

- Access to detailed player and course usage data
- Mobile, online and at-facility kiosk score entry/handicap tracking and robust administration capabilities all connected to GolfNet TMS and integrated with many other popular POS systems and apps



Facility Benefits



PLUS even more!

Access to Stracka-line green mapping and maintenance software

Membership cards for all members

Promotion on Golf Canada website

Access to world-class programming

Tournament Management Software (TMS) at no additional charge

...And stay tuned. There are many more valuable facility benefits to come!



Golf Canada Gold Membership Everyone Benefits

- 1) Your Membership Dollars at Work
- 2) Team Canada
- 3) Junior Programming

Everyone Benefits



Golf Canada and Golf Saskatchewan work every day to drive participation, engagement and excellence in the sport of golf, but no one has a greater impact on the game than our members through their financial support.

Thank You for Your Support of Good of the Game Programming – Everyone Benefits!



Your Membership Dollars at Work



7%

INTERACTION

Industry & External Relations
Government Advocacy
Contributions & Grants

22%

CAPACITY

Handicapping & Course Rating
Rules of Golf & Amateur Status
Hall of Fame & Heritage

33%

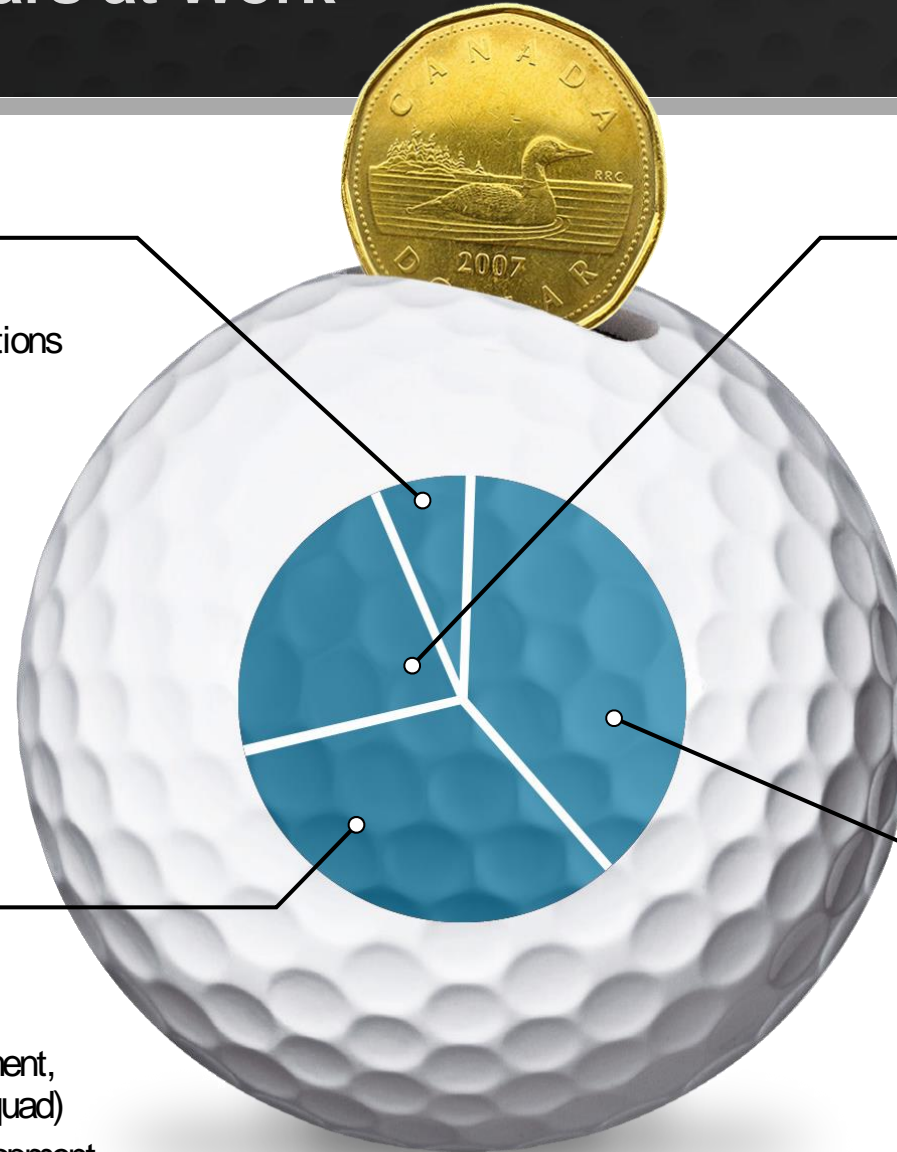
EXCELLENCE

Amateur Championships
Team Canada (Development,
Amateur & Young Pro Squad)
Long-Term Player Development

38%

GROW PARTICIPATION

Member Benefits
Golf in Schools
Future Links
Golf for the Cure



TEAM CANADA

CREATING NEXTGEN GOLF HEROES

The achievements of past and present members that include **Brooke Henderson, Mackenzie Hughes, Nick Taylor and Maude-Aimée LeBlanc** are a testament to the success of the Team Canada development, amateur and young pro squads. These rising young stars will be the fuel that drives the next generation of golfers, and members, to facilities across the country.



Augusta James



Corey Connors

JUNIOR PROGRAMMING

GOLFERS & MEMBERS IN TRAINING

Since 1996 Future Links, Driven by Acura has introduced over 1.4 MILLION young people to the game through fun and innovative activities like the Junior Skills Challenge, Mobile Clinics, PGA Junior Leagues and Girl's Club. Golf in Schools is now giving children their very first introduction to golf at over 2,800 SCHOOLS across Canada.

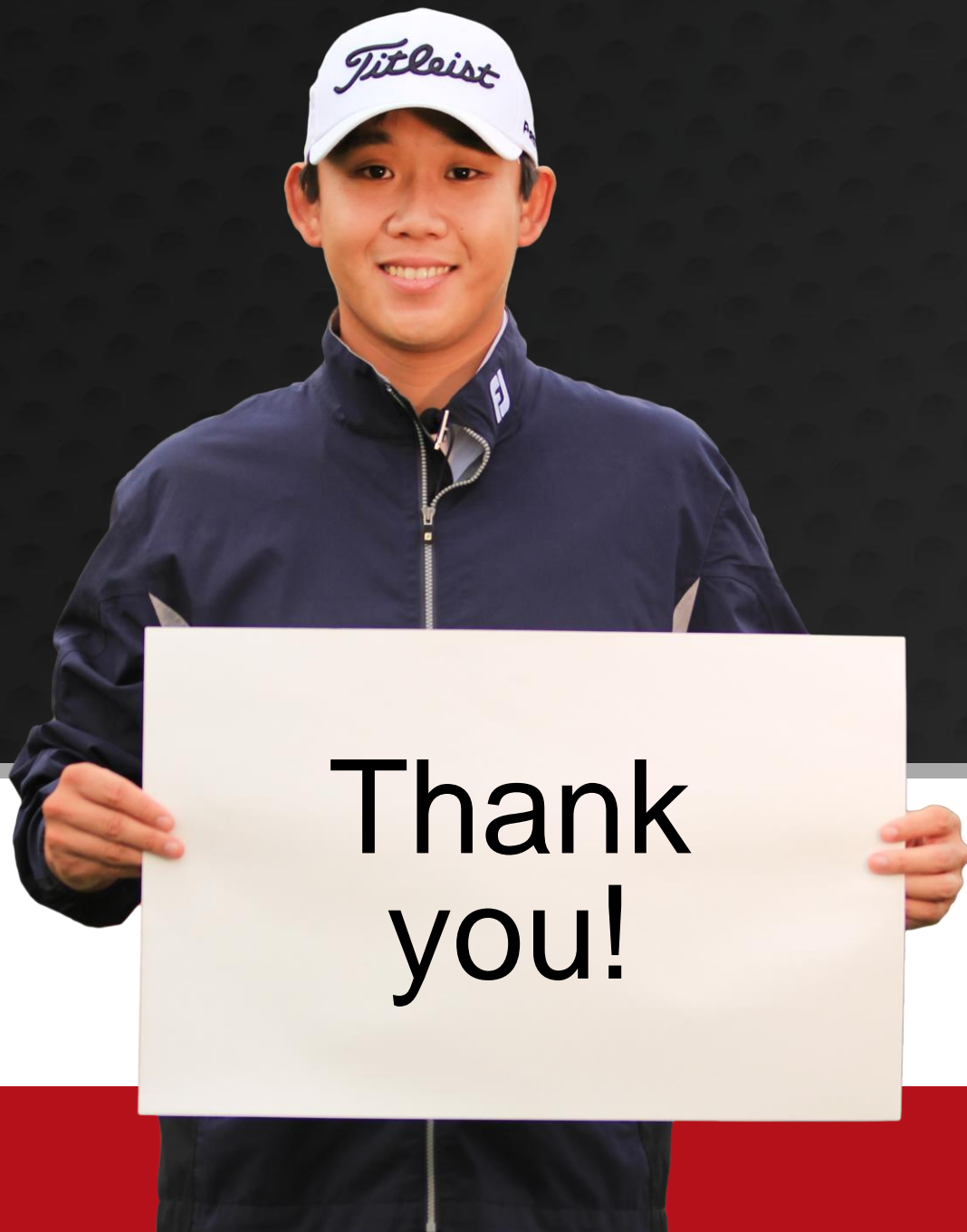


Driven by

**FUTURE
LINKS**

 **ACURA**





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